

El estado del diseño en la web 2010

Nicolas Borda



Los cinco mas grandes 'cliches' en el diseño web actual:

- Fotografía stock de gente de negocios sonriendo.
- Piezas de rompe cabezas.
- Silhouetas
- Engranajes
- Focos



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UBS quarterly results

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Q309 results



John Doe Summons Settlement



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Our News

November 3, 2009
UBS reports a third quarter loss of CHF 564 million, impacted by accounting changes of CHF 2,150 million

- ▶ [More news](#)
- ▶ [Swiss bank client confidentiality](#)
- ▶ [Latest quarterly results](#)

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- ▶ [e-banking in Switzerland](#)
- ▶ [Quotes for UBS clients](#)

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Market Information

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▶ UBS N	CHF 17.40
▶ UBS N	USD 17.30
▶ S&P	6,386.17
▶ Dow Jones	10,238.94
▶ Nikkei 225	9,675.73

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- Company Lifecycle Specialization
- Distributed Agile Leadership
- Sequoia Capital Backing

Press Releases

Events

- **MAKE Technologies and GlobalLogic Partner to Deliver a Modernization Solution for Software Products ...more**
October 20, 2009
- **GlobalLogic Ranks High Among Top 15 Global R&D Service Providers ...more**
September 16, 2009

Client Testimonials

nextpoint

The key to our collaborative approach is finding partners that have an in-depth understanding of how our platform architecture and functionality must evolve to allow us to not just participate within the mobility ecosystem, but drive it for tomorrow's always-available, anywhere, anytime enriched voice, video, and data mobile services. GlobalLogic has this understanding.

- Eric, NextPoint

Awards

Media Coverage



GlobalLogic Velocity™ Named Most Innovative Distributed Agile Platform

INFOWORLD



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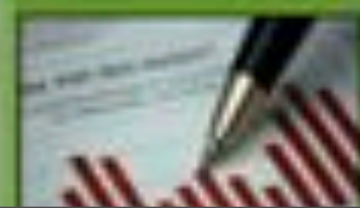
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- Our SEO Process

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Market Research
Competitor Research
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Bi-weekly SE Position reports
Text Rewrites
One on One Bi-weekly Consultation

SEO / Marketing

Keyword Discovery and Research
Up to 5 Target Keywords
Market Research / Niche and affiliate
Competitor Research/
Multiple Markets
Meta, Alt and Text Tag Creation
Daily SE Position reports
Text Rewrites with Monthly updates and Unique Content
One on One Bi-weekly Consultation

SEO Marketing / Networking

Keyword Discovery and Research
Up to 10 Target Keywords
Market Research / Niche and affiliate / Authority Sites
Competitor Research/ Multiple Markets
Meta, Alt and Text Tag Creation
Inner linking Strategies
Daily SE Position and Stats report
Text Rewrites with Bi-Weekly updates and Unique Content
One on One Weekly Consultation
Up to 200 Targeted links from authority sites
Landing Page Layout Consultation

cõn'strãtega

About us



Strategy



Strategic Development



Design



CSR



Major projects



Community and Charity



"creating exciting and original ideas"

Design

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Constratega creates innovative, eye catching and contemporary design for our clients that embraces the spectrum of marketing and communications channels either as a complementary suite or as stand alone initiatives.

The process is simple. We listen to what our clients are trying to achieve. We examine the current client proposition in relation to its competitive environment and identify the key and unique aspects and then finally propose the most distinctive way to communicate them.



print page | | | |





Tendencias en el 2009/2010 de diseño web

GRANDE



My name is Zach Klein.
I'm an entrepreneur
living in Brooklyn. My
companies include
[Vimeo](#), [Busted Tees](#),
and [CollegeHumor](#). My
current project is
[Boxee](#).

See my [blog](#), [photos](#),
[tweets](#) and [videos](#) for
more personal details.

Also, you may
subscribe to this
[universal feed](#) which
aggregates my online
activity.

Indianapolis,
IN, USA from
November 25th
to 29th .



[contact me](#)

DIGITAL
Mash.

a mash of work from Australian designer Rob Munn

Work

Journal

Site

Photos

Contact

Client Area

Hero for hire



Recent work

Check out some of the latest work and latest projects



Journal

Recently I wrote 'Gnomes in Australia'



Photography

Check out the latest photos from around the world



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BOOK NOW



CATHEDRAL MOUNTAIN LODGE:
LOCATED IN THE HEART OF THE ROCKIES



VAN ADEMSENEMUND TOT ZINNENPRIKKELEND

★ KOFFIE VERKEERD ★

Elk Koffie Verkeerd item is
terecht naar prijs, ambacht,
kluis, ambacht, ambacht
ambacht... Elk item is, bedoeld
beleid. Met op het einde van de
rij een custom-made product.

Elk item is ook naar een creatief
design. Een sterk, minimalistisch
concept. Elk item is, bedoeld
naar op het einde van de
rij een custom-made product.

Elk item is ook naar een creatief
ambacht, ambacht, ambacht
ambacht... Elk item is, bedoeld
beleid. Met op het einde van de
rij een custom-made product.

Elk item is ook naar een creatief
ambacht, ambacht, ambacht
ambacht... Elk item is, bedoeld
beleid. Met op het einde van de
rij een custom-made product.

LOGO

Elk item is ook naar een creatief
ambacht, ambacht, ambacht
ambacht... Elk item is, bedoeld
beleid. Met op het einde van de
rij een custom-made product.

WEBSITE

Elk item is ook naar een creatief
ambacht, ambacht, ambacht
ambacht... Elk item is, bedoeld
beleid. Met op het einde van de
rij een custom-made product.

WEBSHOP

Elk item is ook naar een creatief
ambacht, ambacht, ambacht
ambacht... Elk item is, bedoeld
beleid. Met op het einde van de
rij een custom-made product.



touch. about recent archive contact

backforward 1 of 2

Founded in 1996, Touch is a multidisciplinary creative agency based in Edinburgh, Scotland. Our collective skills cover everything from brand identity, graphic design and typography to illustration and new media design, but at the heart of each project lies clear and effective communication.

We design with people in mind. With cutting-edge graphics, design and clarity of communication are joined to our creative practice, even more important are the end users: the clients, consumers and stakeholders who engage with the work we produce. Above all, these users are our primary consideration: how they connect with our ideas, how practical or inspirational they find our work and how well they respond to our designs within the confines of the creative studio.

Please take the time to browse through the selection of work in our portfolio or take a look at our design portfolio. If anything should catch your eye, or if you'd like to come and visit us in person, don't hesitate to get in touch.



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Call us at (716) 923-7000 and ask for the Lofts at 136
136 North Division | Buffalo, NY 14203-2229



LOFTS AT 136 BROCHURE
[\[DOWNLOAD\]](#)

Máquina Interexpresso

- Cores: Prateada / Vermelha / Azul / Preta / Castanha
- Depósito de água removível
- Remoção de cápsula automática

Apenas € 99



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Escolha entre os produtos que oferecemos e receba comodamente em casa a sua encomenda.



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Desde o forte aroma do café Intense, até à leveza do café Selection.

Máquinas

Cápsulas

Comercializamos máquinas próprias.

Com diferentes graus de intensidade - e

midtone design 



Airport Express

I have designed a router based on the
Apple Airport Express wireless
router. Full featured Wi-Fi included!



Welcome to the creative-side of web.

Morphix Design Studio was founded in 2001 by Gašper Vidovič.
We are based in Slovenia, Europe.

Check out our work in the portfolio
section: Webdesign, Illustration and
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 *blog!*

Read my personal blog
about graphic design, user
experience & intellectual property law.

Latest

[A little refresh on what was going on lately](#)

on 22.03.2010 at 18:29



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portfolio



ALAN RICKMAN



A Lesson on How to be a Villain

To be a great villain requires more than merely being evil in the way. The best bad guys are both dimensional and unpredictable. With such penetrating gifts, Rickman cannot help himself. In this feature, he shows the art of a villain from the place of a master of a particular kind of villain. When he is not, he is a villain. We've pulled out four favorite Rickman villains to illustrate the ultimate lesson: how to be a villain. —The Alan Rickman Show

The Faces

-  **Dr. Evil** (The Godfather)
-  **James Bond** (The Godfather)
-  **Harry Potter** (The Godfather)
-  **Lord Voldemort** (The Godfather)

minimalista

AWESOME

Check out a new
set of NYC tagged
to me

Hello there!

Folio websites are so last year.

Let's talk

These are the people I
work for. We are in
Milan and New York
City and we're pretty
much - like you.

HERE ARE SOME PROJECTS I WORKED ON

[Creative Web Project](#)
[Performance Design 101](#)
[Project House 101](#)

Linked In

For any work related
inquiries contact me
through Linked In.

LAST ACTIVITY FROM THE NETWORK

[New Project](#) from
[Project House](#)

Twitter

Follow me on Twitter. I
post design stuff mixed
up with some other
thoughts.

LAST POST

[The "Creative Web" at
Project House](#) from [Project House](#)

Delicious

Check this out to see
what and possibly
inspiring stuff that I've
found on the internet.

LAST LINKS POSTED

[Project House](#) from [Project House](#)
[Project House](#) from [Project House](#)

Facebook

By the way if you want
to be my friend is not
enough to send me a
request you've gotta
come here and log in.

LAST STORY PUBLISHED

[Project House](#) from [Project House](#)

Hej Produktioner Om Pretty Kontakta oss

Radio & Jinglar Webb Film Installationer



Hej!

Vi kan ljud.
Pretty Production har jobbat med ljudproduktioner sedan 1996. Kontakta oss när du behöver ljudsätta radio, webb, film eller miljöer. Här är några av våra senaste nyheter och case.

2010.04.23
Dialect



Kampanjfilmer för Dialect på TV och webb. Pretty har ljudlagt på uppdrag av Projector och Grand Annonssbyrå. Se filmerna [här](#)



2010.04.12
Webbkampanj

Ljudläggning av Samsungs vitvaruskampanj "all inclusive" där produkterna får sköta snacket. Pretty har producerat rösterna till osten, pajen och brallan på fyra olika språk. Vår uppdragsgivare är Projector.



2010.03.17
SVT La-la-lad

Inför SVT-programmet Jakten på Julia har Pretty tillsammans med Chevy Chase skapat konceptet La-la-lad. Skicka en [La-la-lad](#) till någon du tycker om.



Kram från Pretty.

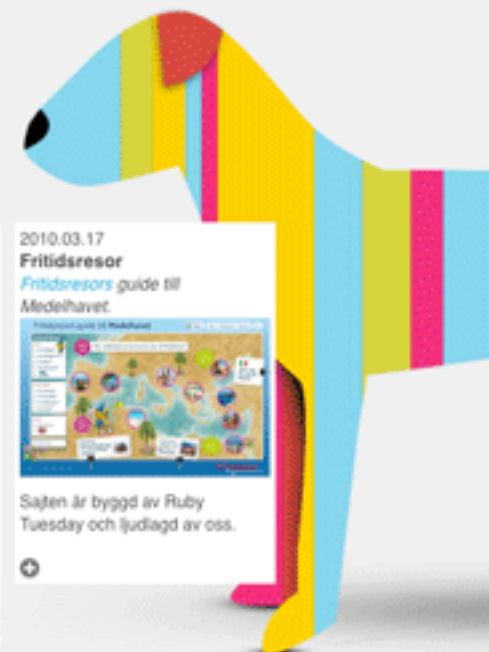


2010.03.17
Fritidsresor

[Fritidsresors](#) guide till Medelhavet.



Sajten är byggd av Ruby Tuesday och ljudlagt av oss.





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Digital Agency of the Decade

Nike+ named Digital Campaign of the Decade

Headlines

18 February

R/GA Makes Top 10 Most Innovative Agencies List

Fast Company

01 February

Bob Greenberg Named One Of World's Most Influential Designers

BusinessWeek

Twitter

10:47 AM

@darrellwhitelaw Delaware? Is Mir New York looking to incorporate?

Yes    

About

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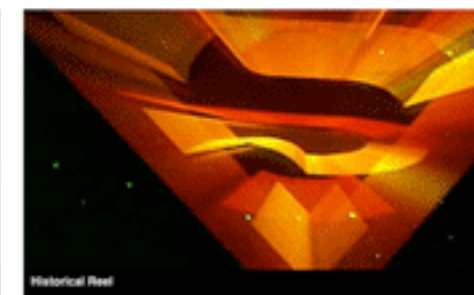


Departments

Insights & Planning

Offerings

Platforms/Applications 



Leadership

Bob Greenberg

Awards

Communication Arts Interactive Annual



Careers

Welcome to R/GA

Locations

New York

© 2014 Richmond

RICH BROWN

INTERACTION DESIGNER, DESIGN, CREATIVE
& FRONT-END DEVELOPER

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ABOUT ME
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BLOG

ABOUT ME.

Graphic Designer at "Brown & White
Creative Ltd" - Toronto, Saskatchewan, White
and a passion for creating beautiful design
experiences and interactive solutions through
digital and print. With a focus on user-centered
design and a passion for design.

MY SKILLS.

WEB & PRINT DESIGN
ILLUSTRATION
INTERFACE DESIGN
FRONTEND DEVELOPMENT
CSS & JAVASCRIPT
ARTSPACE DESIGN

MY FLICKR.



ACHIEVEMENTS.

WORK PUBLISHED IN THE WEB DESIGNER'S GAZETTE

The work has been published in
the magazine, which is a
great way to get noticed and
get your work out there.

RICH BROWN ON WE TOUNDO

The work has been featured on
the website, which is a great way to
get noticed and get your work out there.

AWARD-WINNING NETWORK

The work has been featured on the
website, which is a great way to
get noticed and get your work out there.

THE YEAR AWARDS - SITE OF THE DAY

The work has been featured on the
website, which is a great way to
get noticed and get your work out there.

FEATURED ON STRAIGHTTIPS

The work has been featured on the
website, which is a great way to
get noticed and get your work out there.

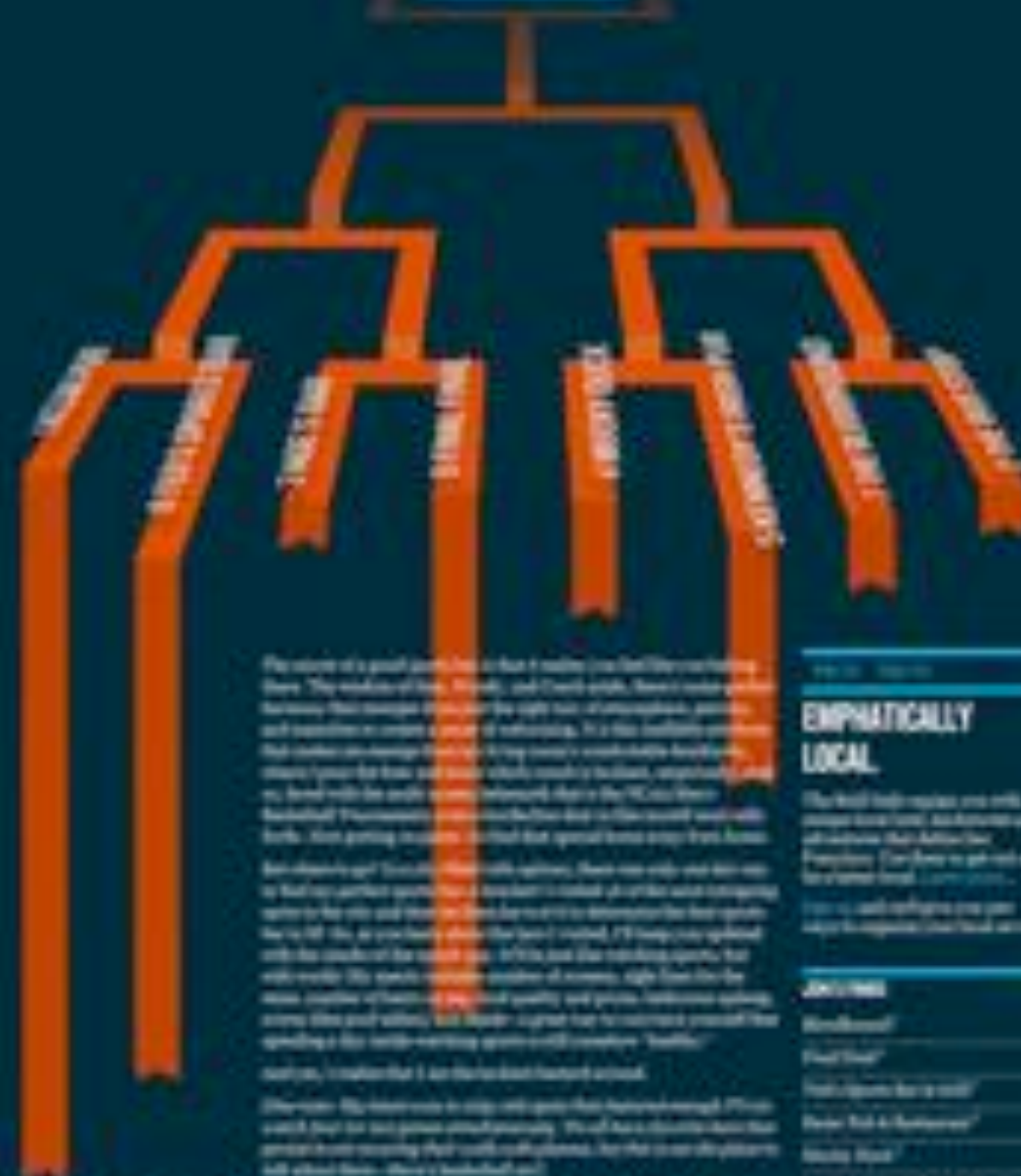
MY WORK GET PUBLISHED

The work has been published in the
magazine, which is a great way to
get noticed and get your work out there.

MY WORK FEATURED ON SITE INSPIRE

The work has been featured on the
website, which is a great way to
get noticed and get your work out there.

IMPRENTA



There are no interviews in this collection that have been used. This could help to improve understanding. We have chosen to use the greatest number of interviews that could be obtained, for the most complete picture of what has been said. (p. 10)

FIRST ROUND



DR. FEELGOOD

As I both unconsciously and/or deliberately kept telling myself, I considered the following: "Could I spend this for a while, apply the literature while listening to the recordings, and then go on a lecture?" "Could I use the books myself and make plans and recordings?" Why did this come across the way it was related to me?



I turned 21 yesterday.

That means I'm now of legal drinking age in every country in the world.

And to put that in perspective, that means I've been alive for about...

252 Months

548 Fortnights

1,096 Weeks

7,670 Days

184,080 Hours

11,044,800 Minutes

662,688,000 Seconds

GRID-BASED WEB DESIGN, SIMPLIFIED

A holistic approach for the typical workflow

by CHRIS BRONKHORST and JEFF HARRIS

A grid at its best is nothing more than a series of intersecting horizontal and vertical lines spaced at regular intervals, but its innate propensity for creating order out of chaos makes it one of the most powerful tools at a designer's disposal. If you want to reap the benefits of grids on your next project but are unsure of the specifics, this article is for you.



Introduction

If you're even vaguely acquainted with the fundamentals of graphic design, you've probably worked on some kind of a grid or at the very least seen examples of grid-based layouts. Grids are an established design tool, and a wealth of knowledge exists in the literature discussing the theory of grids and extolling their benefits. I will make no attempt to summarize them here (if you want a good primer on grid theory, have a look at [Grids](#) by Mark Zisman).

Instead, this article will attempt to explain how to put the theory of grid-based design into practice, taking into account the typical workflow of a Web design project. We're not [introducing the IDE](#) here, just looking for a flexible, effective solution for the small to medium-sized projects that a freelancer or small agency is likely to tackle.



Grids are everywhere in our world, and have been for centuries. In [Washington, DC](#), shown in [1792](#), by Charles L'Enfant.



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As kids, we are
inherently curious
beings; we ask a
lot of questions.

When asked to describe themselves as
gifted, children often say they are
"curious" or "inquisitive." This
curiosity is a key trait of giftedness.
Curiosity is a key trait of giftedness.
Curiosity is a key trait of giftedness.
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Curiosity is a key trait of giftedness.

Children get "stuck" and get annoyed at the questions. They think
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KEEP HUNGRY AND KEEP CURIOUS.

KEEPING
CURIOUS
children

"I am neither especially clever nor
especially gifted. I am only very,
very curious."

ALBERT EINSTEIN

CONCLUSION

Gifted children are curious and inquisitive.
Gifted children are curious and inquisitive.
Gifted children are curious and inquisitive.
Gifted children are curious and inquisitive.
Gifted children are curious and inquisitive.

Revised Font Stack



Serious efforts are being made to get more typeface choices on the web to enhance web typography. Still, most of us prefer web-safe fonts like: Verdana, Georgia, Times New Roman and Arial. Though choices are limited, yet the number can be increased by exploring other pre-installed fonts.

“... *font stacks are ultimately design factors, and should be scrutinized as such.*”

—Matthew Flack, [Building CSS font stacks](#)

Pre-installed fonts

[Bodoni](#), [Garamond](#) and [Palatino](#) have already been used a few times to create [font stacks that inspire](#). But, there are a few other typefaces which haven't been tried earlier. [Caleb Wiley's font survey](#) revealed some other common fonts installed on Mac and Windows which can used effectively.

I've selected 11 popular typefaces, serif and sans-serif, each from the survey. By considering the font-size % available in the following table, we can try some other typefaces, but with care.

These stacks are pre-installed on all devices
supported on the CSS3 browser family according to
these site browser compatibility through user's
pre-installed fonts installed on the users
system.

—Matthew Flack, [Building CSS font stacks](#)

An Introduction

The Safari Challenge

I've traditionally been a Firefox guy. I like Firefox. I like the people at Mozilla, and they do great things. I also like Apple, and whatnot, and I try to use Apple products. In the previous week, I decided I was going to switch to my old job and make the switch to going Safari on my mobile web browser. No going back and forth, no half using it. All or nothing. Some people claim to be able to use different web browsers for different things. Not me, I can't do that. I can't even have more than one part of mine without getting confused.



WHY GO SAFARI?

1. Speed & stability

Safari feels faster. It feels like it handles faster, and it feels like it makes websites faster. Not that Firefox is slow, but when you spend all day every day on the web, milliseconds really make a big difference to feel. I've decided problems with some crawling Firefox. Some issues in some results, sometimes you find the best way now. Mozilla's website with Firefox where I could print a page now. But it's hard to bring up the price doing again it was some result. In some big amount, I was not alone in that.



As I wait and watch a train click and clack its way past the crossing, I am reminded of a lesson that I learned years ago, a lesson about purpose and inner stability in life. We are aware that a train as large as this one I will see in part by requiring a double signal to permit it to take its first run into the east. [It is like us, aware that the only direction that the powerful locomotives can travel in is the one laid out before it by a series of tracks and rails. These rails are continuously laid out in a complex network of switches, which give the train options as to the direction it travels.]

Imagine this scenario: If there was no railway system to direct the appropriate evolution of the light train, where would the train end up? The likely answer is that it would just end up as its desired location. In order to make a successful journey, the path must be continuously laid out before the locomotive. In other words, the implications of the principles at play have come to be known as the gauntlet theory.

THE TWO DIFFERENCES THAT SET THE WORLD OF SWITCHES, THERE ARE TWO DIFFERENCES AND LITTLE MORE. I NOTICE THERE SWITCHES ALL POINTS IN LIFE'S JOURNEY WHERE AN OPTION IS PRESENTING. LEAVE THE SWITCH AS IT IS FOLLOWING THE COURSE THAT ARE CURRENTLY ON, OR TURNING THE SWITCH, AND CHOOSE ANOTHER. AGAIN, I SEE PEOPLE OFTEN ACCEPTING AND'S PRESENTED SWITCHES AND CHANGING WITHOUT THE FACT THAT WE CAN CHANGE THEM, LEAVING NO THOUGHT TO OFFERS THAT ARE PRESENTED EARLIER.

Do you think little kids often feel even at night and dream of becoming a clown, or a wildcat, or a lion, or a bear, or a kangaroo, or a kangaroo? Or, at least, they dream of being excited and seen in front. The reason they don't end up fulfilling their fantasies is because they don't have the guts. - Because their parents never encourage them to become what is really required to become a professional, or the school counselor told them to take business classes instead of writing their first novel. How many people do I know who have business degrees and are self-employed? They say it's something to tell back to — I say you can't tell back if you never expect to climb up. You can have offered your life to stand in quiet in detail, never knowing the world.



TOO MANY BUTTONS

References

[illegible]

- [University of Michigan](#)
- [University of Toronto](#)

Unsettling dangers need only be discussed to produce some sense of dread for our readers. The quest continues. There are sailing, with sailing promising and going through waters often treacherous. Unfortunately, the same cannot be said for every other major U.S. city company. It seems they don't really care about our independence and figure that the only thing for them to lose is their corporate identity. The situation is the same as before. That is a major threat to the business. But there is also a change in the way the government is doing its job. Including a change in the way we think about it. And an idea about what there is something to be done with the world.



Pattern Gallery

TYPOGRAFÍA



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ARE JEANS OK?

We hope not, cause we'd be a
little bit more trouble.

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KIDS ROCK!

We love kids! Check out
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Apartment Therapy

WHERE A (FUTURE) ADDY WINNER NESTLES.

I'M SEAN BAKER. I MAKE THINGS LOOK GOOD.

From professional organizations to fitness models and beyond, I've helped a broad list of clients achieve a winning look. I'm a creative director, one of the *Classics* guys, and an advocate for diversity within the design community.

EDMONTON ESKIMOS

CONCEPT FOR : Edmonton Eskimos, a professional football organization in the CFL.
VISIONING : To create a more fierce & aggressive identity (without losing the logo and palette to what people expect football in Edmonton to be like, which is old (red) and welcoming).



SEAN BAKER
ON A DESIGNER
WHO ADDS TO
THINGS

THINGS MORE
NO

TESTS

REFLECTIONS

DEEP DIVE

DESIGN THE MIRROR

YOU FOUND MY NOOK!

Hardly my secret since I live in a neighborhood known for its real estate, surrounded by people of color. Also, I make people & their products look good. I also love these little nooks, looking to learn, working and making stuff.

Add me on Facebook or Twitter, I won't bite!



MY RESUME

SEAN BAKER

BIG THINGS LOOMING

Been a long time since I've made an update, and for that I apologize. With a new website launch, big updates, I promise that it will get better! I have a lot of new work I'm looking forward to featuring.

A lot has happened since the last update. I'm now working for a new company in Austin, Texas, where I'm keeping the old and new of the new website. I don't & manage their creative process. It's been great working with the clients, and the team, so the team people, and the client but isn't too much.

COG'AOKE RETURNS

DATES TO WATCH

BECOME A SPONSOR

OK!

COG'AOKE RETURNS!

THE PREMIERE KARAOKE COMPETITION AND PARTY OF SESN STRIKES BACK

SATURDAY
MARCH 13

STARTS AT: 10PM SHARP!

(VENUE TO BE DETERMINED)

BUT WAIT, I HAVE QUESTIONS! HOW DO I SIGN UP? WHEN DO I VOTE?

YE OLDE TIMELINE

DNA to Darwin

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[CASE STUDIES](#)

[SOFTWARE](#)

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Charles Darwin knew almost nothing about genetics.

Charles Darwin knew almost nothing about genetics. Like many biologists of his time, he thought that the characteristics of parents were blended in the offspring. The problem with this, which Darwin appreciated, was that after a few generations any variation would be blended away, leaving natural selection nothing to work on. [Read More...](#)



The Answer



CASE STUDIES



DNA to Darwin allows 14-19 year-old school students to explore the molecular evidence for evolution through practical bioinformatics activities that use data analysis tools and molecular data.

Each of the activities on this web site centres around an engaging story from recent research in molecular genetics encompassing microbiology, plant and animal biology and human evolution.

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Dan O'Donoghue



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"WATCH your bottom every time and this year's event
is going to make you really work!"

— [Unreadable]



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Kilian Muster

lost in communication
collaborates with a morpheme



Besonderheiten Japanischer Typographie II

Während sich der [erste Teil dieses Artikels](#) auf ein grundlegendes Verständnis des komplexen japanischen Schriftsystems konzentrierte, möchte ich im zweiten Teil auf einige typographische Eigenheiten des japanischen Schriftsystems hinweisen, die inhaltlich sowohl für Typografen als auch ambitionierte Leser von Interesse sind. [Read More...](#)

Latest List Items

My 1.5 year old son just fell into the pond
nearby. Luckily a shallow part of it. It
remains to be hoped he's fine now...

more »

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previous readlings

56 days ago - [What is typography looks like?](#) (2)

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66 days ago - [Readability, just a bookmark](#) (10)

79 days ago - [User Experience Forum \(3\)](#)

107 days ago - [Couch Potato Design \(2\)](#)



**I write,
edit, and
review:** }

Websites & Apps

Specific pages (home, about, service, contact, signup, etc.), marketing messages and taglines, calls to action, basic content strategy.

Blogs & Articles

Long or short-form blog posts and articles on a range of topics. I can also help you generate a content strategy for your blog.

Newsletters

I'll help you come up with a strategy for your e-mail newsletters, and write or edit them for you.

... ..